

The Stylus

The College at Brockport's award-winning student newspaper since 1914.

Advertising Media Kit 2018-19

Advertising for Off-Campus Organizations

Description	Size (W x H)	Rate
Full Page	9.8" x 16"	\$200
Half Page Vertical	4.9" x 16"	\$170
Half Page Horizontal	9.8" x 8"	\$150
Quarter Page	4.9" x 8"	\$100
Eighth Page	4.9" x 4"	\$50
Sixteenth Page	4.9" x 2"	\$30
Banner	9.8" x 1.5"	\$65

Discounts Available:

The Stylus offers a discount if an advertiser signs a contract for six (6) issues, the advertiser will receive a 50% discount on the sixth issue. (Special Note: An advertiser is able to receive this discount twice in one semester (two 6-issue contracts) or four times per year.)

Advertising Requirements

For a color ad: flat rate of an additional \$150
For an insert ad: flat rate of \$200 total
All PDFs must be sent with fonts embedded
Color Images must be in CMYK format
Black and white images must be in grayscale
Send ads to ad.stylusmanager@gmail.com
DEADLINE: All ad material must be submitted by 1 p.m. the Friday prior the issue date. NO EXCEPTIONS. Please allow 24 hours for online ads to post.

Online Advertising

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with

www.brockportstylus.org

Option 1: Classified Advertisement @ \$20 per week

Option 2: Main Advertisement Box Front Page @ \$45 per week

Website Statistics

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www.brockportstylus.org

- Gets more than 15,000 views per month

Classified Advertising (Print)

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Package	25 words	45 words
Rate	\$15	\$25

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Information about *The Stylus*

The Stylus is a student-run newspaper on the campus of The College at Brockport. We distribute 3,000 newspapers weekly over the duration of the academic year to all buildings on-campus and businesses around the Brockport community.

The newspaper is free to all students/faculty/staff and community members and is paid for with advertising fees and the Brockport Student Government mandatory fee.

Ask today if you'd like to see *The Stylus* distributed at your business/building!

Email Breonnah Colón, Editor-in-Chief, at stylus@brockport.edu!

Deadline & Payment for Advertisements

The deadline for all ad material is 1 p.m. the Friday prior to the issue date. NO EXCEPTIONS. Unfortunately, we do not accept credit/debit card payment at this time.

Contact Information

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Position	Email
Advertising Manager	ad.stylusmanager@gmail.com (contact for sales)
Business Manager	stylusbusiness@brockport.edu (contact for billing)
Editor-In-Chief	stylus@brockport.edu (contact as a last resort)

Mailing Information:

The Stylus
B30 Seymour Union
The College at Brockport
Brockport, N.Y. 14420-2948

The Stylus 2017-18 Publication Dates:

Fall 2018	Spring 2019
September - 5, 12, 19, 26	February - 6, 13, 20, 27
October - 3, 10, 27, 31	March - 6, 13, 27
November - 7, 14, 28	April - 3, 10, 17, 24
December - 5	May - 1

