

The Stylus

The College at Brockport's award-winning student newspaper since 1914.

Advertising Media Kit 2018-19

Advertising for On-Campus Organizations

Description	Size (W x H)	Rate
Full Page	9.8" x 16"	\$125
Half Page Vertical	4.9" x 16"	\$85
Half Page Horizontal	9.8" x 8"	\$75
Quarter Page	4.9" x 8"	\$45
Eighth Page	4.9" x 4"	\$30
Sixteenth Page	4.9" x 2"	\$20
Banner	9.8" x 1.5"	\$30

Advertising Requirements

For a color ad: flat rate of an additional \$150
For an insert ad: flat rate of \$200 total
All PDFs must be sent with fonts embedded
Color Images must be in CMYK format
Black and white images must be in grayscale
Send ads to ad.stylusmanager@gmail.com
DEADLINE: All ad material must be submitted by 1 p.m. the Friday prior the issue date. NO EXCEPTIONS. Please allow 24 hours for online ads to post.

Online Advertising

•••
with

www.brockportstylus.org

Option 1: Classified Advertisement @ \$20 per week

Option 2: Main Advertisement Box Front Page @ \$45 per week

Website Statistics

•••

www.brockportstylus.org

- Gets more than 15,000 views per month
- Has the ability to allow your advertisement to link to your organization's website

The Stylus

The College at Brockport's award-winning student newspaper since 1914.

Advertising Media Kit 2018-19

Information about *The Stylus*

The Stylus is a student-run newspaper on the campus of The College at Brockport. We distribute 3,000 newspapers weekly over the duration of the academic year to all buildings on-campus and businesses around the Brockport community.

The newspaper is free to all students/faculty/staff and community members and is paid for with advertising fees and the Brockport Student Government mandatory fee.

Ask today if you'd like to see *The Stylus* distributed at your business/building!

Email Breonnah Colón, Editor-in-Chief, at stylus@brockport.edu!

Deadline & Payment for Advertisements

The deadline for all ad material is 1 p.m. the Friday prior to the issue date. NO EXCEPTIONS.

Contact Information

•••

Position	Email
Advertising Manager	ad.stylusmanager@gmail.com (contact for sales)
Business Manager	stylusbusiness@brockport.edu (contact for billing)
Editor-In-Chief	stylus@brockport.edu (contact as a last resort)

Mailing Information:

The Stylus
B30 Seymour Union
The College at Brockport
Brockport, N.Y. 14420-2948

The Stylus 2017-18 Publication Dates:

Fall 2018	Spring 2019
September - 5, 12, 19, 26	February - 6, 13, 20, 27
October - 3, 10, 27, 31	March - 6, 13, 27
November - 7, 14, 28	April - 3, 10, 17, 24
December - 5	May - 1